

How the One Big Beautiful Bill Act Reshapes Charitable Giving & Donor-Advised Fund Strategies

Overview

The One Big Beautiful Bill Act (OBBBA), signed into law July 2025, introduces significant changes to the U.S. tax code. New provisions allow strategic donors to benefit more than ever - if they plan carefully.

This memo highlights the changes that directly impact charitable giving and Donor-Advised Fund strategies, along with guidance on how donors can adapt to take full advantage of the new rules.

Key Provisions Impacting Charitable Giving:

→ Higher Standard Deduction (In Effect 2025)

- New baseline deductions:
 - \$15,750 (Single)
 - \$31,500 (Married Joint)
- Fewer taxpayers will itemize deductions most years, reducing the automatic tax benefit of routine annual charitable giving.

What this means: Giving smaller amounts sporadically is now less tax-efficient. It's important to "bunch" gifts strategically in certain years to exceed the itemization threshold.

→Above-the-Line Deduction for Non-Itemizers (with Limits) (In Effect 2026)

- Non-itemizers can deduct:
 - Up to \$1,000 (single) or \$2,000 (joint)
 - Only for cash gifts to 501(c)(3) public charities
- Donor-Advised Funds, private foundations, and supporting organizations are excluded.
 This is because above-the-line deductions are intended for direct gifts that flow
 immediately to charitable use, rather than being held in intermediary vehicles like
 Donor-Advised Funds.

What this means: This offers modest relief to small donors, but does nothing for contributions to Donor-Advised Funds. High-capacity donors will still need to itemize to benefit from Donor-Advised Fund contributions.

→0.5% Adjusted Gross Income (AGI) Floor on Charitable Deductions (In Effect 2026)

- Itemized charitable deductions are only allowed above a new 0.5% AGI floor.
 - Example: A taxpayer with \$400,000 AGI can only deduct the portion of giving that exceeds \$2,000.

What this means: Smaller annual gifts lose much of their tax benefit. Donors should consider bundling gifts into fewer, larger years to clear the floor and maximize deductibility.

→ Cap on Deduction Value for Top Bracket Donors (In Effect 2026)

- For taxpayers in the top 37% bracket, the *tax savings* from charitable deductions are limited to the value they would provide in the 35% bracket effectively capping the *benefit*, not the deduction amount itself.
- This reduces the marginal tax value of giving for high-income earners.

What this means: While Donor-Advised Funds still provide flexibility in timing deductions, wealthy donors should act strategically and make contributions during high-income years, being mindful of the *tax benefit limitation*.

→60% AGI Limit on Cash Contributions Made Permanent (In Effect 2026)

- Taxpayers can continue to deduct cash gifts to public charities (including Donor-Advised Funds) up to 60% of AGI.
- This provision is now permanent.

What this means: Donors who itemize can still gain substantial tax benefits from Donor-Advised Fund contributions, especially in years with unusually high income.

Takeaway: Strategic Planning Is Essential

The One Big Beautiful Bill Act doesn't eliminate charitable giving incentives - it just raises the bar for accessing them. To make the most of the new rules:

Donors Should:

- Use charitable "bunching" to clear the standard deduction and AGI floor.
- Contribute to Donor-Advised Funds during high-income years to lock in the highest deduction value.
- Combine Donor-Advised Fund giving with direct gifts to public charities for more diversified tax benefits.
- Review giving strategies annually with a trusted advisor.

Donors Should Avoid:

- Expecting full deductibility for small annual gifts (unless using the limited above-the-line deduction).
- Waiting until December to plan an effective tax strategy requires early action.

The Bottom Line

The One Big Beautiful Bill Act adds complexity, but it also creates new opportunities for thoughtful, well-planned philanthropy. Used wisely, Donor-Advised Funds remain among the most flexible and powerful tools for tax-efficient giving.

If you'd like help modeling these scenarios or would like to adapt this memo for clients or board members, please feel free to reach out - support@uicharitable.org.